

ETC Roadshow: PAMS 2018 (10-13 October 2018)

**International Exchange and Cooperation between European and Asian Theatres
under the umbrella of Europe's network for theatres: European Theatre Convention**

Background

The Performing Art Market Seoul (PAMS) was launched in 2005 and is held every October, serving as a platform for performing arts exchange and distribution, offering networking opportunities to Korean and international artists, promoters, festival programmers, etc. Nowadays PAMS is Asia's leading distribution platform for performing arts.

Each year, PAMS selects a Focus Region: Europe (as a broader geographical reference) in 2007, Nordic Countries in 2010; Eastern Europe in 2012. Artists and culture professionals from the 28 EU MS have participated in PAMS over the past few years, however not in a systematic way and they did not represent EU as a whole. Moreover, no direct links were made with the EU's Creative Europe programme.

In 2017, the EU and the EU Member States present in the Republic of Korea, in agreement with (KAMS), announced PAMS 2018: EUROPE FOCUS.

ETC Roadshow description

ETC organises for the first time a collective professional travel for ETC Member Theatres to the [PAMS](#), Performing Arts Market in Seoul, South Korea. Taking place in October 2018, it will be an extraordinary opportunity to promote the work of ETC's members and to facilitate new collaborations.

Under the umbrella of ETC, the two-folded programme will invite Member Theatres to promote their performances and look for new cooperation partners. ETC will also host a stand at the

Performing Arts Market in Seoul and will organise several exclusive meetings for ETC Member Theatres with the leading performing art organisations Arko Theatre and National Theatre Company of Korea. Round table topics will be shared and addressed in common exchanges focus on “Theatre in the digital age”, “Participatory theatre” and “Asian-European performing art cooperations”.

Draft programme (subject to final confirmation)

10-11 October 2018 - 2 days ETC presence at PAMS 2018

- Booth exhibition:
 - ETC stand to promote European theatre making and performances, and meet European theatre professionals
 - Informal presentations of ETC representatives and members of the European theatre sector as part of the pop-up stage
- Information sessions:
 - Focus sessions with speakers of ETC delegation
 - Round table contributions

Topic proposals:

- Theatre Structures in Europe: Producing, Co-producing and Touring
 - Introducing the European Repertory Theatre System vs Ensuite System
 - Theatre festivals for contemporary international theatre curated by national theatres in Europe
 - Digital theatre: ETC’s research project European Theatre Lab-Drama goes digital
 - Our stage: ETC’s participatory theatre project
 - ETC’s Theatre Artist in Residency Programme
 - ETC’s European Theatre Academy in Avignon – International Collaboration for Theatre Producers
- Networking:
 - Speed Dating

12-13 October 2018 - 2 days intense bilateral and multilateral networking between ETC and Asian theatre professionals

- Arko Theatre www.arko.or.kr
 - o Meet and greet between European / Korean performing arts professionals; of general managers and cultural venues / festivals in Korea, Asia with ETC's delegation
 - o Session: Presentation of Korean artists
 - o Pitching of European and Asian performances for touring
 - o Pitching of collaboration ideas

- National Theatre Company of Korea www.ntck.or.kr
 - o Developing a sustainable international cooperation
 - o Session: Creation of a Korean/European director's exchange programme

Plans to continue the collaboration and exchange between Asian and European theatre makers

- Invitation of Asian performing arts delegation to ETC's 'Our Stage' -4th European Festival of Participatory Theatre (May 2019 Staatsschauspiel Dresden)
- Placements for Asian theatre directors and producers in ETC's residency programs

Exchange of best practices and peer learning: e.g. digital development in theatre.

Participants and costs

The programme is open for an ETC delegation of 10 Member Theatres. Participating theatres receive a travel grant of up to 300 EUR for accommodation and 600 EUR for travel costs. In addition, you can also apply for a [travel grant provided by the Asia-Europe foundation](#). The next application deadlines for the Asia-Europe foundation are 30 May and 30 June 2018.

Contact and application

If you are interested in participating, please express your firm intention to join the programme by May 31 by sending an email to ETC's Project & Network Manager Mareike Hage: mhage@etc-cte.org. You will then receive all further updates and information.

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